



# 2026 MEMORIAL RACE SPONSORSHIP OPPORTUNITIES

Bridgeport Speedway | June 12<sup>th</sup> & 13<sup>th</sup>

## **PLATINUM SPONSOR – \$5,000+**

### **Saturday Night Title Sponsor**

- Naming rights for Saturday night feature event
- Prominent PA announcements throughout the evening
- Logo on all event signage and promotional materials
- Featured placement on series & JK12 Foundation website (w/ link)
- Dedicated social media promotion pre & post race
- Victory Lane Experience (Saturday Night)
- Present trophy to feature winner
- 2 Pit Passes / 2 General Admission Passes
- Opportunity to set up and promote your business on-site Friday & Saturday

## **GOLD SPONSOR – \$4,000**

### **Friday Night Title Sponsor**

- Naming rights for Friday night feature event
- Prominent PA announcements throughout Friday evening
- Logo on all event signage and promotional materials
- Featured placement on series & JK12 Foundation website (w/ link)
- Dedicated social media promotion pre & post race
- Victory Lane Experience (Friday Night)
- 2 Pit Passes / 2 General Admission Passes

## **SILVER SPONSOR – \$1,000+**

### **Friday or Saturday Night Sponsor**

- Prominent PA announcements throughout Friday or Saturday night
- Logo on all event signage and promotional materials
- Featured placement on series & JK12 Foundation website (w/ link)
- 2 General Admission Tickets

**Sponsorship deadline is May 31<sup>st</sup>**

## **THE JK12 FOUNDATION**

*This event supports the JK12 Foundation, a 5013c organization, created in honor of Joey Kay, who we lost in 2024.*

*A portion of every sponsorship directly funds initiatives that serve both the racing community and those who live and work in the greater Philadelphia area, carrying forward Joey's generosity, grit, and connection.*

*By partnering with this event, sponsors do more than gain visibility at a premier race weekend. They become part of a mission that makes a real, lasting impact.*

**[www.jk12foundation.com](http://www.jk12foundation.com)**

**EMAIL:** [contact@jk12foundation.com](mailto:contact@jk12foundation.com)

**PHONE:** Ryan Taylor (267) 372-5265

Brian Carber (215) 778-0040

Tim Tanner (215) 962-2482

Please make all checks payable to The JK12 FOUNDATION  
or submit via the JK12 Foundation PayPal



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## THE **JK12** FOUNDATION

In our first year, with the support of our race sponsors, we made a **\$5,000 donation to NOVA**, an organization that supported those closest to Joey during an incredibly difficult time.

The foundation supports local charities, individuals, and causes making a direct impact where it is needed most.

With your continued support, our **goal is to donate \$15,000 in 2026**, reaching further and supporting more people in need.

**Be part of something bigger than the race.**

### **BRONZE SPONSOR - \$250-\$500**

#### **Friday or Saturday Night Event Support Sponsor**

- Featured placement on JK12 Foundation website
- Recognition on social media (group sponsor post)

### **KING OF THE HILL - \$1,000**

#### **Saturday Night Bonus Event Sponsor**

- "King of the Hill" match races are high-stakes, elimination-style competitions where winners of different qualifying rounds face off to determine a single ultimate champion

### **TIRE CHANGING COMPETITION - \$500**

#### **Friday Night - Limited to 1 Sponsorship**

- Post race tire changing event
- A fan favorite event of the 2025 weekend

### **COMMUNITY SPONSOR**

#### **Friends of the JK12 Foundation**

*Every donation, no matter the size, helps us give back and make a difference*

- Featured placement on JK12 Foundation website

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**Interested in sponsoring the 2026 race? Scan the QR code to secure your spot.**



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